



BECOME A MEMBER



Coalition
pour la diversité des
expressions culturelles

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IT IS WITH GREAT PLEASURE THAT WE INVITE YOU TO BECOME A MEMBER OF THE CANADIAN COALITION FOR THE DIVERSITY OF CULTURAL EXPRESSIONS.



The Coalition for the Diversity of Cultural Expressions brings together Canada's main French- and English-speaking organizations of professionals in the cultural sector. Today, the CDCE includes more than **50 organizations** representing creators, artists, producers, publishers and distributors in the book, film, television, new media, music, performing arts and visual arts sectors so more than 360,000 creators and professionals and 2,900 companies in the cultural sector.

The CDCE ensures the implementation of the **Convention on the Protection and Promotion of the Diversity of Cultural Expressions adopted at UNESCO in 2005** and acts to give it full force of application at national scale.

The CDCE works primarily to ensure that cultural goods and services are excluded from **trade negotiations** and that the diversity of cultural expressions is present in the **digital environment**.

Its action aims to:

- Promote **civil society consultation** around its priorities and the challenges of the Convention; the CDCE coordinates five working committees on a daily basis:
 - Artificial intelligence
 - Copyright
 - Free trade
 - Broadcasting
 - Equity, inclusion and belonging
- Monitor the Canadian government's **trade negotiations** to ensure compliance with the cultural goods and services exemption in trade agreements;
- Document the impacts and conditions surrounding the supply of **online cultural content**;
- Organize meetings and represent its members in the framework of the **revision of laws and policies** having an impact on the diversity of cultural expressions

At the international level, the Coalition provides the service of general secretariat to the International Federation of Coalitions for Cultural Diversity, composed of some thirty coalitions on five continents.

THE COALITION

REGULAR MEMBERS

Definition of regular membership: Any organization that is broadly representative of artists, creators or Canadian businesses in one or more cultural sectors, that is active in the defense and promotion of cultural policies, and that shares the goals of the Coalition, may become a regular member. The membership application is approved by the CDCE's Board of Directors.

Regular members sit on the Board of Directors and the Annual General Meeting and take all major decisions related to the activity of the CDCE.

By becoming a regular member of the CDCE, you join an influential professional network, which gives itself the means to act in favor of the diversity of cultural expressions.

ANNUAL REVENUES	RECOMMENDED CONTRIBUTION
\$500 000 OR LESS	\$250 - \$500
\$500 000 - \$1 000 000	\$1 000 - \$2 500
\$1 000 000 - \$2 000 000	\$2 500 - \$5 000
\$2 000 000 - \$3 000 000	\$5 000 - \$10 000
\$3 000 000 AND OVER	\$10 000 AND OVER

You can support the mission of the CDCE by becoming a regular member by a minimum annual contribution related to your annual revenues. To join, we invite you to review the list of recommended contributions above and to send us a letter of interest by mail or email to the following address:

COALITION FOR THE DIVERSITY OF
CULTURAL EXPRESSIONS
coalition@cdec-cdce.org

ASSOCIATE MEMBERS

Definition of associate membership: Any organization working in one or more sectors of the cultural field that shares the Coalition's objectives and **cannot become a regular member** may become an associate member.

Associate members are partners of the CDCE, they join its values and its mission. They receive information on activities and can participate in CDCE working committees.

By becoming an associate member of the CDCE, you support its activity and contribute widely to its influence.

ANNUAL CONTRIBUTIONS AND BENEFITS
\$100 - \$500: NAME ON THE WEBSITE
\$500 - \$1 000: NAME, LOGO AND PRESENTATION ON THE WEBSITE

You can support the CDCE's mission by becoming an associate member by making a minimum annual contribution of \$100. To become a member, we invite you to study the list of contributions and benefits above, and contact us to discuss the how to proceed:

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